

*LE JOURNAL*  
**DES FEMMIES**



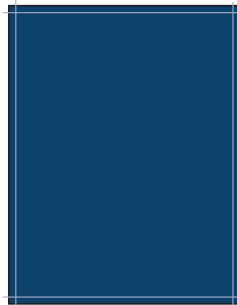
**SPÉCIFICATIONS TECHNIQUES**  
**PRINT 2018**



**CAUTION: TEXT & LOGOS MUST BE 10 MM FROM THE EDGE.**

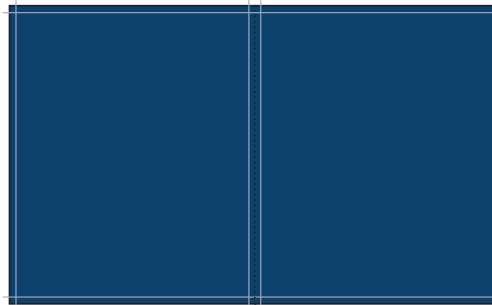
**Page PP**

H 265mm x W 210mm  
+5 mm trim all round



**Double Page PP**

H 265mm x W 420mm  
+5 mm trim all round / 2 files



## PDF HIGH RESOLUTION

ONLY 1.3

Cover PDFs will include the following intent profile: **ISO\_COATED\_V2\_300 (Fogra 39)**  
Inside pages PDFs will include the following intent profile: **PSO\_LWC\_IMPROVED\_ECI (Fogra 45)**

### FILE

Profile join to your PDF, T.A.C.: 300%.  
Maximum Ink density, first tone printing: 5% (benday 10%)

### PROOF

Cover : ISO\_COATED\_V2 300 (Fogra 39) profile,  
Inside pages : PSO\_LWC\_IMPROVED\_ECI (Fogra 45) profile.  
Proofs must include:

- MediaWedge color control (patch 5 x 5 mm minimum),
- Name of profile proof, date of calibration, date of proofing, name of file and proofing system used.

Get our profiles and JobOptions : see under (« Contact »).  
**APPM technical board standards are currently used by MEDIA figaro.**

**In the event of non-compliance with technical constraints  
or absence of contractual proof, we decline any responsibility  
if your ads are not being reproduced correctly**

### DELIVERY

PLEASE ENSURE THAT WE RECEIVE ALL THE NECESSARY ELEMENTS AT LEAST THE 02TH OF MARCH.

### DIGITAL TRANSMISSION

Please consult us for further information and set up.  
Contractuel color proof must be sent.

### BY MESSENGER

MEDIA figaro / Production : 3 bis, rue Pillet-Will  
75009 Paris

### BY POST

MEDIA figaro / Production : 9, rue Pillet-Will  
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